## **TRIGGER LEADS**

TAGUEST

TAGQUEST PROVIDES 24 HOUR OLD OR WEEK OLD TARGETED DATA TAILORED FOR THE MORTGAGE AND AUTO INDUSTRIES.

WITH TAGQUEST TRIGGER LEADS YOU CAN PINPOINT YOUR "PERFECT PROSPECT" THAT NOT ONLY FITS THE CRITERIA YOU PREFER (BEACON SCORE, INCOME, AGE, ETC) BUT IS ALSO ACTIVELY SEARCHING FOR A MORTGAGE OR AUTO LOAN.

A TRIGGER IS SOMEONE PHYSICALLY WALKED INTO A MORTGAGE OFFICE, BANK OR AUTO DEALERSHIP AND HAD THEIR CREDIT PULLED FOR A LOAN. ALL LEADS COME WITH NAME, ADDRESS, WITH OR WITHOUT PHONE NUMBERS DEPENDING ON THE CAMPAIGN.

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