



TAGQUEST

INTERNET LEADS

INTERNET LEADS ARE COMPILED FROM SEARCH ENGINE OPTIMIZATION (SEO), PAY PER CLICK (PPC), AND BANNER ADS. AN INTERNET LEAD IS CREATED WHEN A CONSUMER GOES ONLINE AND REQUESTS TO BE CONTACTED BY A COMPANY IN SEARCH OF THEIR PRODUCT OR SERVICE. LEADS CAN BE BOUGHT IN REAL TIME OR AGED AND EXCLUSIVE TO SEMI-EXCLUSIVE. A POTENTIAL CUSTOMER GOES ON LINE LOOKING FOR A PRODUCT OR SERVICE, THEY PUT THEIR INFORMATION INTO A WEBSITE. THE INFORMATION IS THEN GATHERED, QUALIFIED, AND FINALLY DELIVERED. INTERNET LEADS ARE AVAILABLE FOR ALL SORTS OF INDUSTRIES. HERE ARE JUST A FEW...

**Mortgage | Auto | Loan Modification | Debt Consolidation
Bankruptcy | Insurance | Financing**

LEAD INFORMATION EXAMPLE: NAME, ADDRESS, EMAIL ADDRESS, CURRENT CREDIT RATING (EXCELLENT, GOOD, POOR) CURRENT LOAN BALANCE, HOME VALUE, PHONE NUMBER, % LEFT TO PAY ON AUTO LOAN, AND BEST TIME TO BE CONTACTED. ONCE THEY SUBMIT THE INFO YOU WILL RECEIVE AN EMAIL WITH THE LEAD INFORMATION. YOU CAN ALSO OPT TO HAVE YOUR INTERNET LEADS AUTOMATICALLY UPLOAD IN TO YOUR CRM. SOME LEADS ARE AVAILABLE WITH "REAL TIME" DELIVERY. OTHERS ARE COMPILED AND SENT IN BULK AT YOUR REQUEST. CALL ONE OF OUR REPRESENTATIVES NOW TO FIND OUT HOW EASY IT IS TO GET STARTED.

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