



TAGQUEST

Mortgage Insights

Program Details

Steps to getting started...

1) We get you set up with Equifax (3-6 weeks)

- We'll send you an Equifax questionnaire
- Once we receive it we'll send it to Equifax for approval
- Once your approved we will send you a completed application that you will need to sign and return to us
- From that point it should only be 1-2 weeks until you're up and running

2) While you're getting set up from Equifax we'll clean your data and get it ready for monitoring

- a. Data hygiene: we need names and address of your past clients-leads-prospects that you want to monitor; we DO NOT want any other info on them.
 - i. Remove duplicates
 - ii. Update for new address'
 - iii. NCOA
 - iv. Phone append
 - v. Upload into Equifax system for daily monitoring

3) Billing:

- a. Our billing is on the first business day of each month
- b. You are billed for leads received the prior month
- c. Your cost is \$3 per lead.
- d. Set up fee's: \$0.10 per record given to us for monitoring

That's it. Your file should match around 1% each month (5000 data file = 50 leads per month). You will pay after your receiving leads on the first of every month.

Call Your Representative Today To Get Started!

866-376-5540